



# Business, Marketing, and Management Updates

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Business, Marketing, and Management Career Field Specialist

[bit.ly/BMMUpdates](https://bit.ly/BMMUpdates)

# Agenda

- Standard Updates and Changes
- Implementation Plan
  - Open Educational Resources
  - Professional Development
- Financial Literacy Resources
  - EverFi
  - Inceptia
  - W!SE Certification
  - Next Gen Personal Finance

# BMM Standards

- BMM Standards and NE Observations
- Writing Process Report
- Program of Study Changes
- Course Changes
  - Coding Changes
    - Accounting will be coded as semesters
  - Name Changes

## New Accounting Codes

Accounting 1	030501
Accounting 2	030502
Accounting 3	030503
Accounting 4	030504

Introduction to Business, Marketing, and Management



Introduction to Business

College Wealth Building Fundamentals



Wealth Building Fundamentals

# Teacher Teams

## Middle School

Lori Luedke, Park Middle School,  
LPS  
Courtney Nichols, Lewis & Clark  
OPS  
Crystal Bolamperti, Westside Middle  
School  
Dani Fusco, Pound Middle School  
LPS  
Erin Johnson, Logan View

## Marketing

Lead Teacher: Lynn Hill, Millard  
South  
Brittany McPhillips, Central City  
Gwen Davidson, Hastings  
Angie Chittick, Mid-Plains  
Community College  
Jeanne Zamiska, Omaha South  
Janet Butler, Millard West  
Mary Janssen, Papillion LaVista

## Business Management

Accounting/Management Focus  
Lead Teacher: DeLayne Havlovic,  
OPS  
Deb Woken, Lincoln Northeast, LPS  
Joyce Sadd, Hastings  
Jean Condon, Mid-Plains  
Community College  
Jacob Shaffer, Elmwood-Murdock

## Finance

Lead Teacher: Shawna Koger,  
Arlington  
Jennifer Davidson, UNL  
Ashley Wit, Lawrence/Nelson  
Jessica Thompson, Lincoln  
Southeast

## Business Management

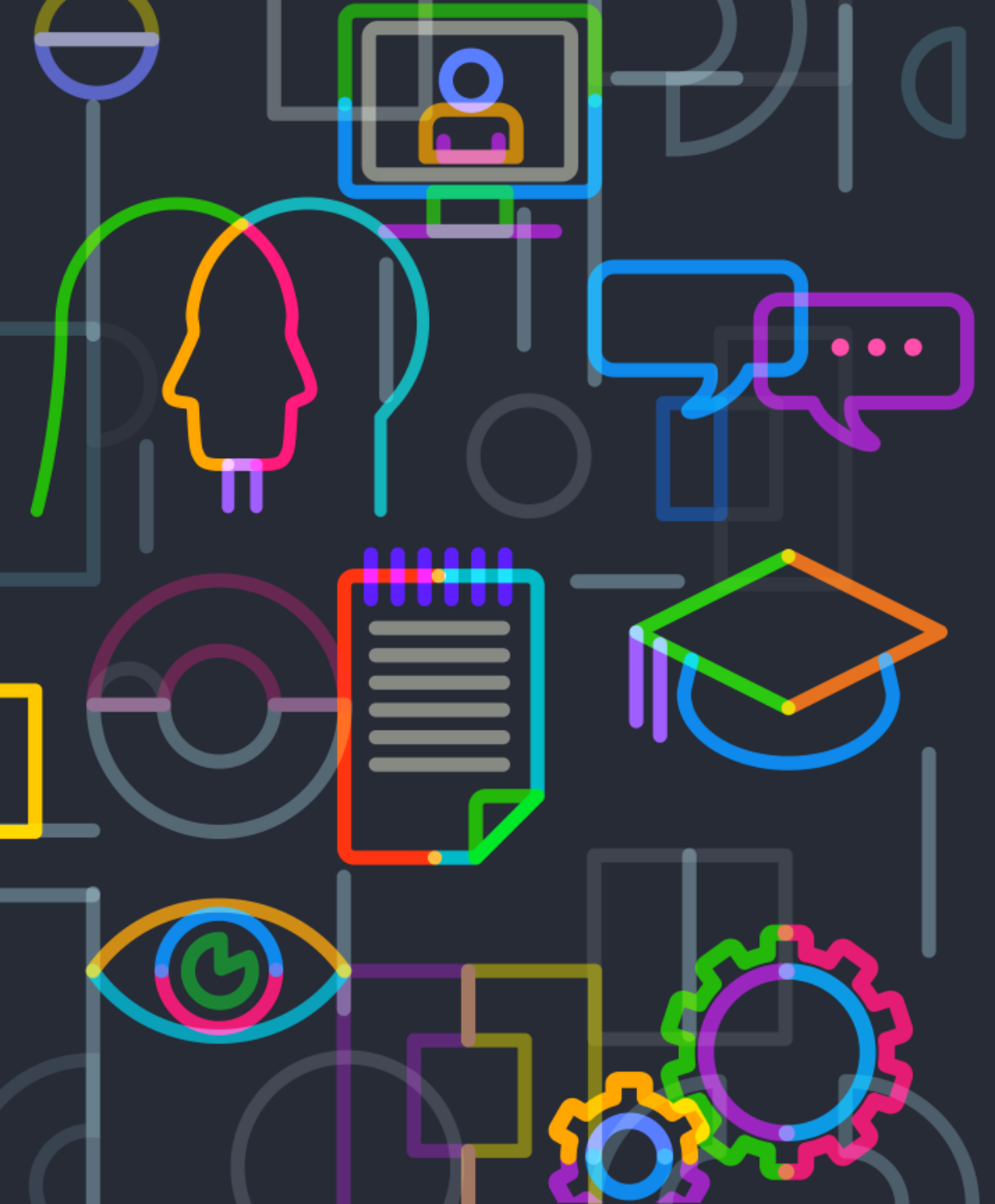
Entrepreneurship/Intro To Business/  
Law Focus  
Lead Teacher: Darci Karr, Hastings  
College  
Jan Osborn, Sargent  
Tennille Allison, Kearney  
Celeste Rogers, Sandhills  
Pat Arneson, Wayne State College  
Jamie Robinson, Millard South

## Department of Education Representatives

Sydney Kobza, BMM Career Field Specialist  
Jacqui Garrison, CIS Career Field Specialist  
Harris Payne, Social Studies Specialist  
Katie Graham, NCE Director

# Open Education Resources

- [Business, Marketing, and Management Group](#)
- Nebraska Teacher Contributions
- Ties to our BMM Standards
- Professional Development Opportunities Available



## Everfi

- Free for Nebraska Educators
- Modules with frequent checkpoints
- Web-based
- [Demo](#)

# EVERFI Financial Literacy For High School

Grade Level: 9th -12th

Total Lessons: 9 lessons, 40-45 minutes each

Aligns with state and national, Common Core standards

## At-a-Glance

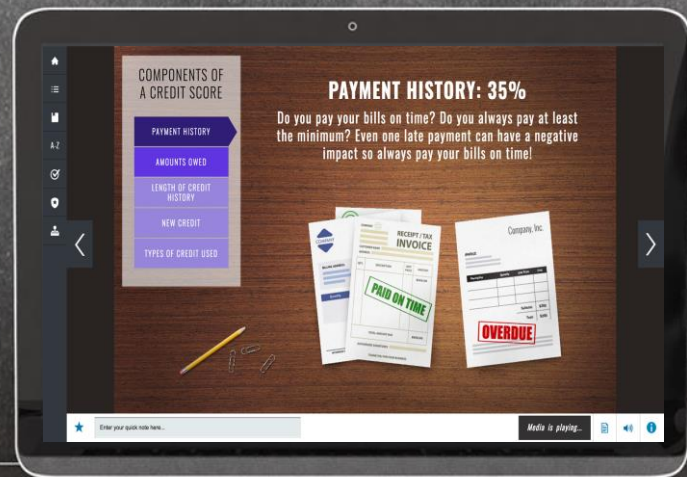
*EVERFI - Financial Literacy* builds the foundation for students' future financial wellbeing. Covering everything from common account types to the basics of investing, each module provides bite-sized, instructional animations to make each topic approachable and relatable to students.

## Course Highlights

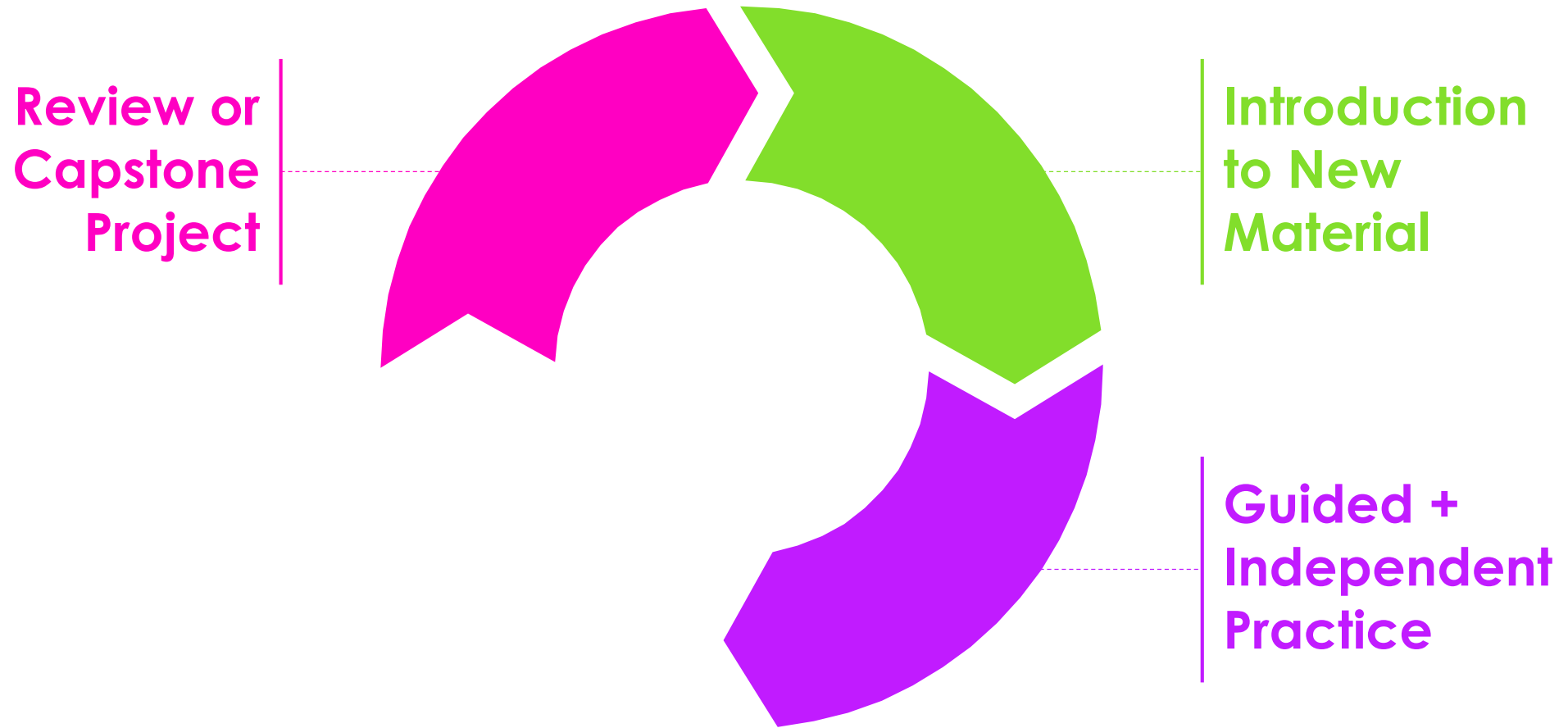
- Real-life guided practice simulations, like filling out the FAFSA or 1040-EZ forms
- Ability to share budgeting & higher education information with parents

## Course Topics

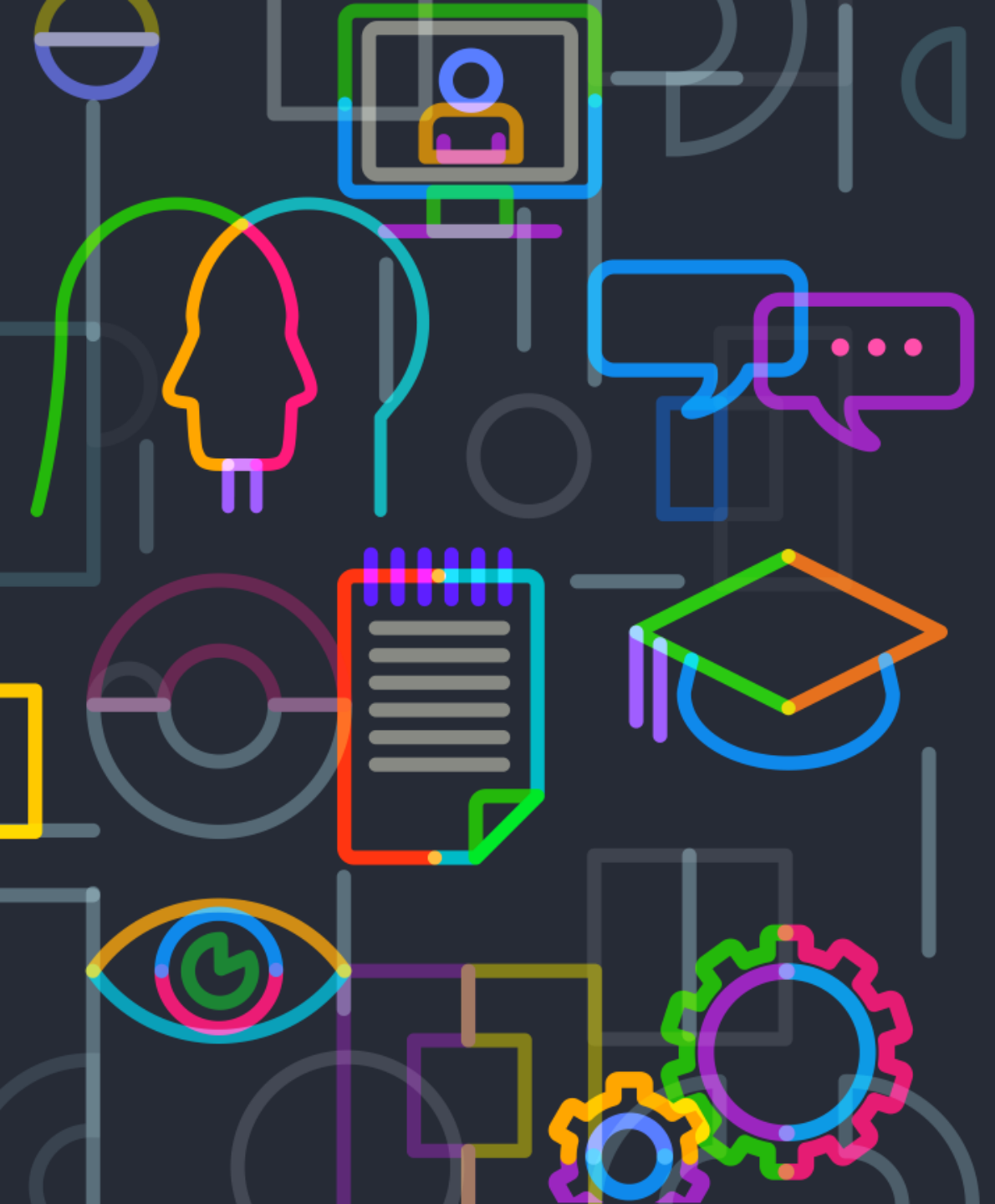
- Banking basics
- Renting vs owning
- Taxes and insurance
- Financing higher education
- Saving and investing



# Implementation Strategies







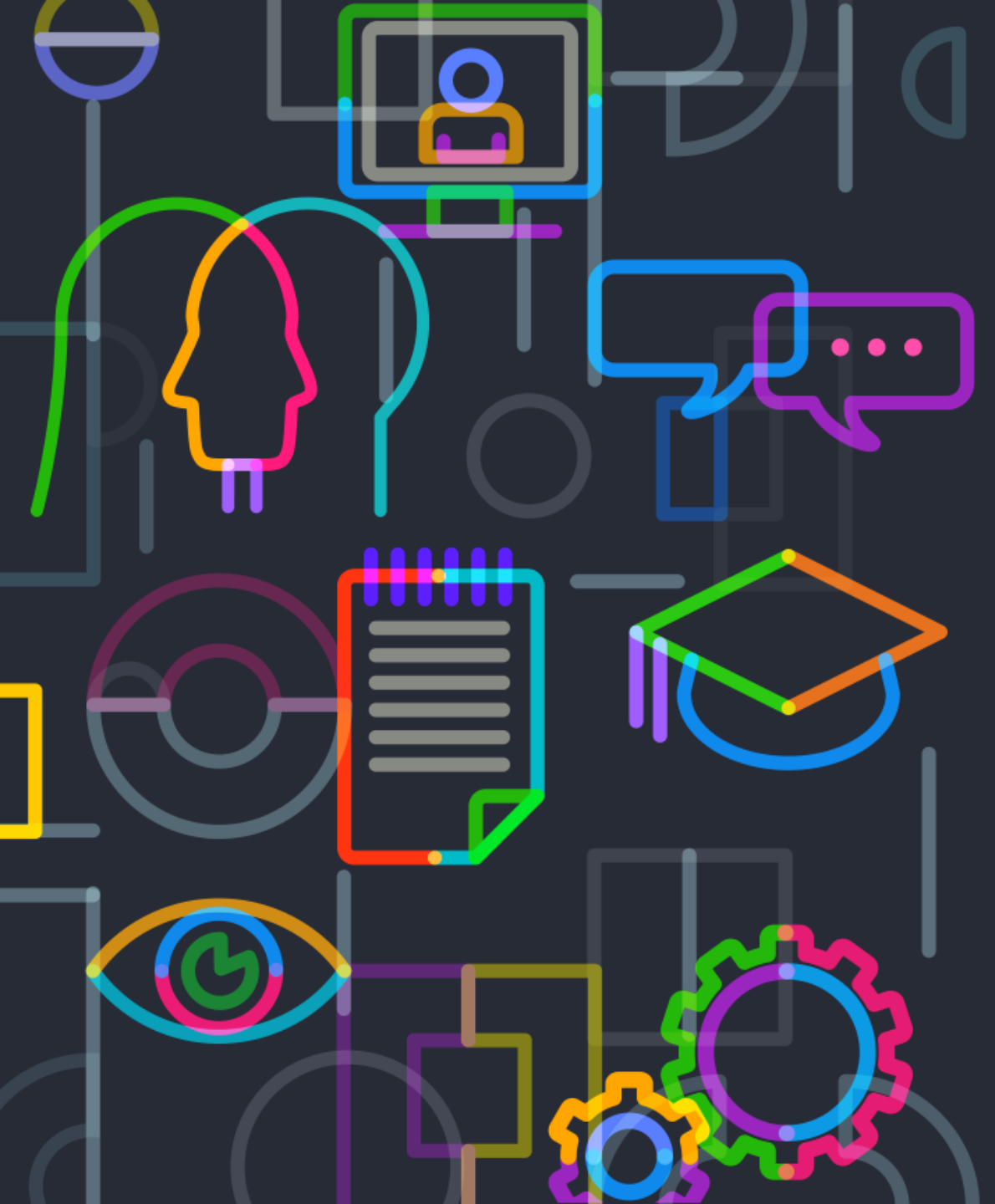
# Financial Avenue

- Based on Financial Education Core Competencies
- Easy to track student progress
- [Demo](#)



# WISE

- Certification
- Testing
- Recognition
  - Gold Star Schools 2018-2019
    - Wausa
    - Sargent
    - Tri-County
    - West Point Beemer
    - Lincoln Southwest
    - Gretna
  - Gold Star Teachers 2018-2019
    - Jessica Fauss, Elkhorn South High School
    - Dawn Friedrich, Wausa Public School
    - Josh Hinrichs, Lincoln Southwest High School
    - Stephanie Holdsworth, West Point Beemer High School
    - Jan Osborn, Sargent High School



# Next Gen

- Online Curriculum Resources
- Creative Teaching Activities
- Free Downloads
- <https://www.ngpf.org/>

A dark blue background filled with various colorful line-art icons. These include a person at a computer, a head profile, speech bubbles, a graduation cap, a notepad, an eye with a gear inside, and interlocking gears. The icons are in shades of green, orange, purple, blue, and yellow.

# Professional Development Opportunities

- Fall Workshops  
Sept. 13 UNO  
Oct 16 and 17 ESU 10  
Kearney
- ESU Workshops
- On Demand (PLC presentations/ district PD days)
- Nebraska CTE Conference

# Closing

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<https://www.education.ne.gov/nce/bmit/>



